



The Seth Joyner Show

Partnership Opportunities
2025–2026



Why Seth Joyner?

13 NFL Seasons

Super Bowl XXXII Champion

3x Pro Bowler



Playing eight seasons with the **Philadelphia Eagles** (86–93), his connection to the team runs deep, **adding authenticity and credibility** to any brand associated with him.



A Sought-After Steward

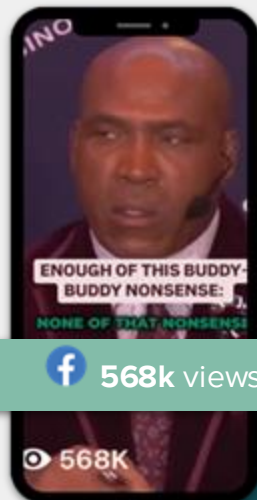
Eagles fans appreciate Seth's **straightforward, authentic analysis** of the team, whether they are winning or losing.



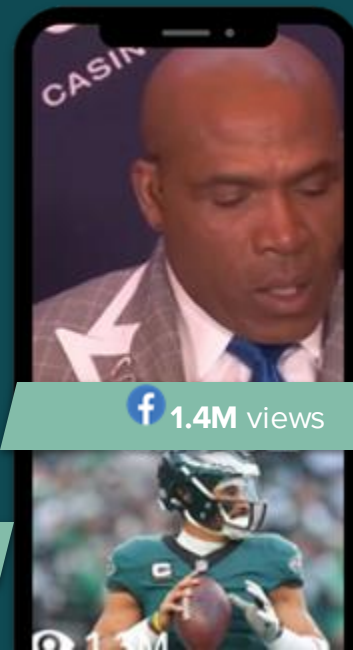
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A Man of the People

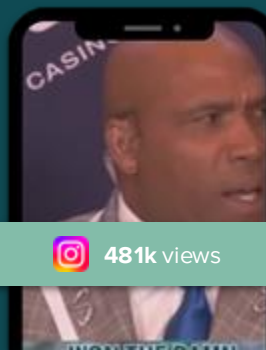
His **no-nonsense communication style** fits the Philadelphia Eagles fanbase.



Jan 13



Jan 13





2025–2026



Seth Joyner has brought his successful pre and post game TV show, The Seth Joyner TV Show, and Seth Joyner Podcast in house, providing additional partnership opportunities for the upcoming season.

New Opportunities

An Audience Powerhouse 2024-25:

54.1M+

Impressions/Views across all
platforms

980k+

Interactions across all platforms



10.6M+ views/impressions / 19.5k followers



13.9M+ views/impressions / 28k followers



4.10M+ views/impressions / 15.5k followers



23.4M+ views/impressions / 76k followers



1.10M+ views/impressions / 4.6k followers





2025–2026 TV & Podcast Lineup

17 Week NFL Season

NEW

Pre and Post Game Shows

Game Day // New Opportunity



The Seth Joyner TV Show

Weekly // Days TBD // Minimum 2 Re-airs



The Seth Joyner Podcast

Tuesdays // 7:30–8:30pm ET // 89.2k Followers



Social Media






- **143k followers** across X, YouTube, Facebook, Instagram & LinkedIn
- **Twitter/X:** 3.7 Million views during the 2024 season
- **YouTube:** 1.6 Million views
- **TikTok:** 1.1 Million views



2025–2026 Partnership Opportunities

NFL Regular & Postseason



	Platinum	\$125k
	Gold	\$75k
	Silver	\$50k
Customized Options Available		

**Platinum**

// Platinum

Partner Deliverables

\$125,000 Investment

- Category Exclusivity
- Opening and closing promotions across Pre & Postgame Shows, The Seth Joyner TV Show, & Seth Joyner Podcast
- Segment sponsor – Seth Joyner TV Show
- Sponsor logo/link on sethjoyner.com





// Platinum

Partner Deliverables

\$125,000 Investment

- 12 weekly 30-sec TV commercial spots
 - Pregame (2), Postgame (2), TV Show Aired twice (6), Podcast (2)
- 10-second tag and logo going into breaks (1 per show)
- Monthly tagged social post on X, Facebook, LinkedIn (3 total)





Gold

// Gold

Partner Deliverables

\$75,000 Investment

- Opening and closing promotions across Pre & Postgame Shows, The Seth Joyner TV Show, & Seth Joyner Podcast
- 10-second tag and logo going into breaks (1 per show)
- Monthly tagged social post on X, Facebook, LinkedIn (2 total)
- 8 weekly 30-second TV commercial spots
 - Pregame (2), Postgame (3), TV Show aired twice (2), Podcast (1)
- Sponsor logo/link on sethjoyner.com



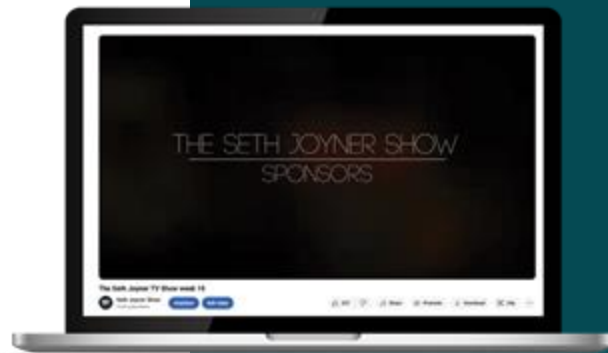


// Silver

Partner Deliverables

\$50,000 Investment

- Opening and closing promotions across Pre & Postgame Shows, The Seth Joyner TV Show, & Seth Joyner Podcast
- Monthly tagged social post on X, Facebook, LinkedIn (1 total)
- 4 weekly 30-sec TV commercial spots
 - Pregame (1), Postgame (1), TV Show aired twice (1), Podcast (1)
- Sponsor logo/link on sethjoyner.com





2025–2026 Add-Ons

For Platinum, Gold, or Silver Packages

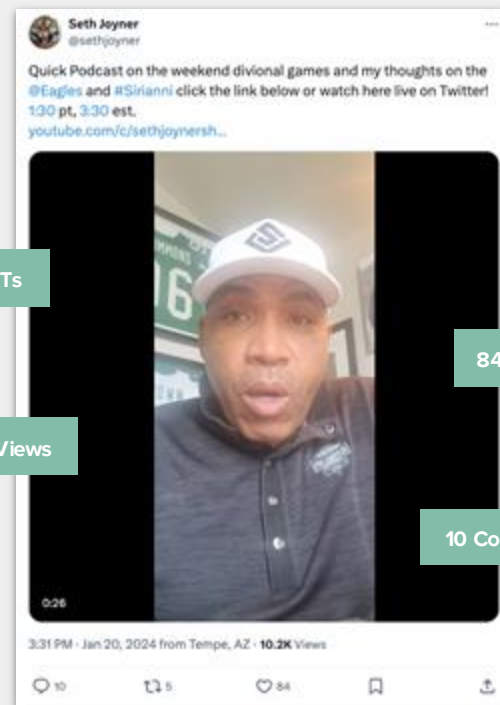
Full Season Only

- :30 TV Commercials – \$17,000 Aired on PHL17, NBC, 6abc, Seth Joyner YouTube



Game-by-Game

- Tagged social media content – \$1,000/post
- Shared partner social media content – \$1,000/post





2024-25 Partners/Sponsors





Thank you

Seth Joyner

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